

Start making money using Escenic!

Escenic provides you with the optimal solution for succeeding on the web. Your success relies on your application and infrastructure running smoothly in a secure and robust environment.

Managing Escenic's powerful, flexible environment is not easy. It requires an experienced, reliable technological partner to achieve maximum performance. Your focus should be on your core business: *using* Escenic, not running it.

The only ASP hotel solution

Redpill Linpro offers the only ASP hotel solution for managed services of Escenic. We are proud to be an Escenic Premium Partner, with five years of ample experience from offering overall responsibility for managed services for online newspapers and other sites worldwide using Escenic. Our customers span from regional papers to the most complex Escenic implementations, using both local and remote managed services.

Immediate advantages

Our services provide you with a number of immediate advantages:

1. Reduce your implementation time
2. Reduce your hardware costs
3. Reduce your initial costs
4. Base your decisions on expert knowledge and experience
5. Proof of concept

1. Reduce your implementation time

Our Escenic ASP hotel enables you to reduce your implementation time by 2-4 weeks. You need not purchase hardware and wait for delivery. We create virtual instances of your Escenic installation in our secure environment and our well-proven solutions for configuring Escenic for your needs and requirements. Our streamlining of the deployment by configuring the Escenic servers from predefined images, reduces the implementation project with one additional day.

«By using the Redpill Linpro ASP hotel, we saved much time in establishing our web, compared to ordering and waiting for dedicated hardware to be delivered», says Harald Sæther, CEO of Filmweb in Norway.

2. Reduce your hardware costs

By using our Escenic ASP hotel, you also save €500-700 per month (a conservative estimate) by avoiding or postponing Escenic-related hardware investments. Depending on traffic, you will need a minimum of 4 or 6 servers to run the solution on dedicated hardware. You also save license costs, since this is largely based on open source software.

«Our own rig would have cost €25-35,000 over three years. We have saved €15-25,000 using the ASP hotel», says Harald Sæther.

3. Reduce your initial costs

Our Escenic ASP hotel also reduces your costs upfront, while enabling you to start making money right away. Your investments can be adjusted in accordance with your revenues from sales and advertising; performance and storage needs can be increased or decreased in accordance with traffic. Virtualisation and Redpill Linpro's configuration tools offer great flexibility.

«Redpill Linpro's financing model makes their concept even more adapted to the revenue stream in online newspapers and e-business sites», Sæther points out.

4. Base your decisions on expert knowledge and experience

Redpill Linpro is Escenic Premium Partner, as well as the leading Scandinavian provider of products and services based on open source software.

We share our expertise and experience – and our managed services toolbox – with our customers, enabling them to base their purchases and configurations on detailed knowledge about hardware requirements and potential bottlenecks.

«Comparing our needs to other solutions with dedicated hardware, and estimaxting the additional performance on virtual instances, gave us detailed specifications for our hardware investments», says Filmweb CEO Harald Sæther.

5. Proof of concept

Our ASP hotel is being used by an increasing number of customers from a wide range of businesses, private and public, in several countries. We have developed a well-proven managed services concept, which is highly flexible and scalable, while remaining robust and secure.

«Redpill Linpro's ASP concept has provided us with a competent and flexible sparring partner, and we are very satisfied with their efforts in order to keep the solution fast and stable», says Harald Sæther.

Contact us for more information.

www.redpill-linpro.com/escenic

About Redpill Linpro

Redpill Linpro is the leading provider of Professional Open Source services and products in the Nordic region. We provide consulting, development services, training, support, application management and IT operations for Open Source products.

Our offices in Stockholm, Oslo, Copenhagen, Helsinki, Karlstad, Gothenburg and Stavanger work together to ensure that our customers are offered the best services irrespective of location.